VAPORTEK CASE STUDY

Number 740





Optimum 4000 & Ecoz

Pet Owners Control Animal Odors With Vaportek Products

Optimum 4000 and Ecoz effectively treat pet odors in homes.

VERONA & MILWAUKEE, WISCONSIN

When people adopt pets, the animals are welcomed into their owners' homes and often are treated like members of the family. While the pets may eat, sleep and play in the home like other members of the household, they sometimes present unique challenges.

One of those challenges is dealing with odors relating to the animals.

Penny Ballantyne in Verona, Wisconsin, was faced with that problem when one of her two German Shepherds had an "accident" on her carpeting.

"We keep our two dogs in the house and after one of them was sick with diarrhea, I tried using products purchased at a pet store to get rid of the odor in the carpeting. While they did help, the smell left behind by the cleaners was awful," Ballantyne said.

"A friend told me about a product her veterinarian had recommended. I contacted the local distributor, D'Orazio Cleaning Supplies in Madison, and requested the Ecoz," said Ballantyne.

Ecoz is a non-toxic, liquid concentrate that can be used with other cleaning solutions in carpet/rug shampoo machines, mop buckets and sprayers to neutralize odors. The specially formulated concentrate is nature-based and contains no propellants, alcohol, CFCs or any known carcinogens.

Ecoz is available in classic neutral, citrus and potpourri aromas, and comes in convenient quart or gallon containers.

"I used the Ecoz with a carpet cleaning solution in my Hoover rug shampooer. The Ecoz worked great and—unlike some other products I've tried—all it left behind was a nice, fresh smell," Ballantyne said.

"Using a natural product that's completely harmless to my family and pets—and that is environmentally friendly—is very important to me," said Ballantyne.

The safety and wellbeing of her four ocelots is also an important concern for a Milwaukee business owner, whose exotic cats have been featured in the company's television commercials.

The ocelots reside in a special, 15x20 addition to the family's home. With lots of windows, the area is equipped with a "cat condo," toys, trees—and several litter boxes.

"I have to clean the litter boxes at least a couple of times a day. The ocelots' urine has a heavy, oily smell that is very difficult to remove. The Optimum 4000 works better than any other product I've used," said the cats' owner.

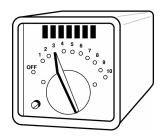
Vaportek's Optimum 4000 dry-vapor system utilizes the company's patented membrane technology. The slow-release air treatment membranes contain a non-toxic blend of natural oils, with no chlorofluorocarbons, added alcohol or ozone-depleting chemicals.

"I use one Optimum 4000 machine with a neutral cartridge in the cat area. After inserting a new cartridge, I turn the control dial to a low setting, adjusting it upward as the cartridge is used. In this environment, the cartridge usually lasts about 60 days," the cats' owner said. "I also have an Optimum with a Potpourri cartridge in our house to keep it smelling fresh. I really like the nice, clean smell."

When it comes to caring for their "adopted" family members, most pet owners will only settle for the best!



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