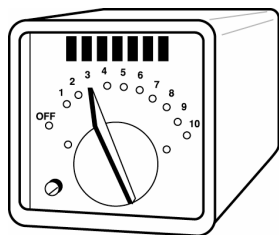
**Optimum**

Athletes' Sweaty Bodies Call For Drastic Action

*University of Michigan Combats
Persistent Odors in Hockey
Locker Room With Air
Treatment System*



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ANN ARBOR, MICHIGAN

"Have you ever been in a hockey locker room? Do you know what it smells like?" asked Ian Hume, equipment manager for the hockey team at University of Michigan-Ann Arbor. "Multiply the problem of a football locker room by four and you can envision the situation—chaos and plenty of odors!"

When Hume needed help, he needed it quick. He got the answer from his contemporary at Michigan State University in East Lansing: "Call Vaportek," he said.

Hume was referred to Denis Bouchard at InSpecTech in Grosse Pointe, Michigan, a distributor of cleaning and sanitation products. Bouchard suggested an Optimum air treatment unit to take care of the problem.

"We installed a couple of the Optimum units across the locker room and the malodors have been reduced significantly," says Hume. "We leave the units running continuously and are very satisfied with the resolution of the problem."

The Optimum system utilizes Vaportek's patented membrane technology to neutralize malodors and treat indoor air effectively. The breathing air treatment membranes contain a non-toxic blend of natural, essential oils, with no chlorofluorocarbons, alcohol or ozone-depleting chemicals.

Equipped with a filter and fan, the Optimum unit is designed for a variety of industrial and commercial applications, in plants and factories, healthcare environments and hospitality facilities. This unique technology is preferred by facility managers as a safe treatment method to address indoor air quality issues. The Optimum emits no ozone gas.

"I would recommend this unit, or others in the line, to all equipment managers facing similar situations in their locker rooms," notes Hume. "The coaches and players have noticed that the locker room smells a lot fresher, more inviting to after-game analysis and discussions! We will continue to use the Optimum if needed in other problem areas."